

TRAF NEWS ADVERTISING RATES - EFFECTIVE 1 APRIL 2017

Advert name	Code	H x W (cm)	Height (cm)	Columns	Community (B&W)		Colour \$
					B&W \$		
Full page	FP	38h x 26w	38	6	740	665	984
half page (horizontal)	HPH	18.8h x 26w	18.8	6	405	364	538
Half page (vertical - full length)	HPVFL	38h x 12.8w	38	3	409	367	544
Half page (A4-vertical)	HPV	28.4h x 17.2w	28.4	4	407	366	542
1/3 page (horizontal)	1/3PH	10.8h x 26w	10.8	6	247	221	328
1/3 page (vertical)	1/3PV	18.8h x 17.2w	18.8	4	286	257	381
1/3 page (vertical - full length)	1/3PVFL	38h x 8.2w	38	2	289	260	385
1/4 page horizontal)	1/4PH	14h x 17.2w	14	4	213	191	283
1/4 page (vertical)	1/4PV	18.8h x 12.8w	18.8	3	215	193	285
1/6 page (horizontal)	1/6PH	5.4h x 26w	5.4	6	131	65	174
1/6 page (vertical)	1/6PV	18.8h x 8.2w	18.8	2	152	75	202
1/6 page	1/6P	12h x 12.8w	12	3	145	72	193
3 x business card (horizontal)	3BCH	7.8h x 17.2w	7.8	4	126	62	168
3 x business card (vertical)	3BCV	16.2h x 8.2w	16.2	2	131	65	174
3 x business card (square)	3BCS	10.8h x 12.8w	10.8	3	131	65	174
2 x business card (horizontal)	2BCH	5.4h x 17.2w	5.4	4	87	43	116
2 x business card (vertical)	2BCV	10.8h x 8.2w	10.8	2	87	43	116
1 x business card (horizontal)	1BCH	5.4h x 8.2w	5.4	2	44	21	58
1 x business (vertical)	1BCV	10.8h x 4w	10.8	1	44	21	58

GST: Traf News is not registered for GST

Inserts: \$252 if provided and delivered 2825 copies to Morwell. Please contact us for sizes and policy on inserts

No discounts on inserts

Copyright: Copyright for advertisements prepared by Traf News - see <http://www.trafnews.com/News/Advertising.html>

Priority placement: Special request placement available for 20% or \$20 premium, whichever is the greater

Community groups: Discounts available only on black & white advertisements up to 1/6 size